



## How to Fix Your Realtor Instagram Bio (With Real Examples)

Your bio should:

1. Speak directly to your ideal client
2. Build trust in seconds
3. Give people a clear next step

### Avoid Bios Like:

- Real Estate Agent
  - Helping buyers and sellers since 2012
  - Serving [City] and surrounding areas
- These are vague and don't stand out.

### Do This Instead:

#### 1 WHO you help – (Be specific)

Examples:

- Helping single moms find homeownership confidence in [City]
- [Your First Name], a relocation expert helping families settle into [City]
- Helping first-time buyers make confident moves in [City]
- Passionate about helping VA buyers secure the best deals in [City]

#### 2 WHAT makes you different – (Highlight your unique value)

Examples:

- Known for fast communication & zero-pressure guidance
- Empowering buyers with data, not drama
- From first showing to keys in hand — I make it seamless
- Real estate without the overwhelm

#### 3 HOW to work with you – (Call to Action)

Examples:

-  Download your free Move to [City] guide
-  DM 'MOVE' to start your home search
-  Grab the Seller Strategy Guide
- Want my relocation checklist? It's in the link 

## ✨ Plug & Play Bio Examples:



Example 1:

Helping first-time buyers make confident moves in Austin



Real estate, without the overwhelm



DM “GUIDE” for my free homebuyer checklist



Example 2:

[Name], a relocation expert helping families settle in Tampa



Clear steps. Fast answers. Friendly vibes.



Download my free Move to Tampa guide



Example 3:

Helping single moms find their forever home in Phoenix



Known for heart-led, detail-driven guidance



DM “MOVE” to get started

## Want Done-for-You Social Media Content That Attracts Clients?



Get instant access to a full month of content



Ready-to-post templates that save you hours



Designed to boost DMs, saves, likes & shares



[847studio.com/get47](https://847studio.com/get47)